

FULL REGULATION - Art. 11 - Presidential Decree 430/2001

GIVEAWAY COMPETITION CALLED

“Vinci Interphone e comunica senza limiti”

Promoting company: Cellularline S.p.A.

Registered office: Street Grigoris Lambrakis, 1/A, 42122 Reggio Emilia (RE) (Italy)- VAT /F.C. 09800730963

Delegated subject: Leevia s.r.l., based in Piazza Centa 7, 38122, Trento (Italy)- VAT 02339780229

Recipients: The initiative is aimed at users, adults (+18), already registered on Instagram before the start of the competition

Duration: From 10.00 am on April 15th 2021 to May 14th 2021. Registration by May 31st 2021.

METHOD OF PARTICIPATION:

In the period from April 15, 2021 (10.00) to May 14, 2021, all internet users of age who are already registered on Instagram before the competition starts will be given the opportunity to participate in this competition in the manner described below.

To participate, you will need to access the Instagram page @interphone_official (https://www.instagram.com/interphone_official/) from mobile or desktop, locate the public post relating to this competition which will be published starting at 10.00 on 15 April 2021.

All Recipients following access will have to comment on this post, inserting in the message, in addition to any comment, at least 3 tags for friends. It is specified that the message in the comment is optional but the mention of at least 3 tags is mandatory; therefore, in order to participate in the competition, users must indicate at least 3 tags.

The deadline for the release of the comment for competition purposes by the participants will be May 14, 2021 at 11.59 pm.

Only one participation for each user will be considered valid, or the first valid for each Recipient participating in the Competition. It will be possible for a single user to release more comments but for competition purposes only the first valid comment released will be considered valid. The Promoter therefore reserves the right to verify and cancel any subsequent participations to the first attributable to the same participating user; Comments subsequent to the first attributable to the same identity may therefore also be invalidated a posteriori and in the event of a win, the same will be canceled and the prize assigned to a reserve.

In the comment it is not possible to mention products, firms and third party companies other than the Promoter and its brands.

A specially developed software will record all comments received during the competition period.

The comments released for the purposes of participation in the competition must not be contrary to public morality and morality or even offensive towards things or people; therefore in such cases the Promoter company or third parties appointed by the same, reserves the right to eliminate them at any time, and at its sole discretion.

Assignment

By May 31, 2021, in the presence of a notary or the head of consumer protection and public faith of the Chamber of Commerce, among all valid comments received with at least 3 tags, a manual and random extraction of n. 1 winner (plus 3 reserves) who will win the prize consisting of: n.1 intercom Model Interphone U-com16 in double pack worth € 392.62 + VAT

TOTAL OVERALL PRIZE MONEY: EURO 392.62 + VAT.

It is also recalled and reiterated that:

Each user can participate only once.

COMMUNICATIONS AND ACCEPTANCE OF WINNERS

The winners will be notified via direct instagram message within 15 days of the award and must accept the prize within the times and methods indicated in the notification of the win. In the event that the winner is untraceable or the acceptance is not valid (by way of example for failure to reply within the required time and manner), the prize will be assigned to a reserve that must in turn validate the prize in the manner that will be indicated. Le riserve saranno contattate in ordine di posizionamento solo nel momento in cui se ne renderà necessario l'utilizzo.

It is also specified that:

Exclusion of participants: the following are excluded from participating in this prize competition:

- Those who have a relationship of collaboration and / or dependence with the promoting company are excluded from participating in the competition. The subjects involved in the organization and management of the competition are also excluded

- Minors

All those users who, according to the unquestionable judgment of the Promoting Company or third parties appointed by the same, are also excluded from participating in the Competition and will therefore not be able to enjoy any prize won by means and instruments judged in a suspicious, fraudulent manner, or in violation of the normal course of the initiative. The Promoting Company or third parties appointed by the same reserve the right to proceed, in the terms deemed most appropriate, and in compliance with the laws in force, to limit and inhibit any initiative aimed at circumventing the system devised

The Promoter reserves the right to disqualify a competitor if behaviors such as to circumvent the designed game system have been implemented (including, but not limited to hacking, creation of temporary, fictitious accounts, multiple participations, etc.). These holdings will be subject to verification.

The Promoter assumes no responsibility for any access problem, impediment, malfunction or difficulty concerning the technical tools, the computer, the telephone line, the transmission and connection, the Internet connection that may prevent a competitor from participating in the competition or to accept your winnings in the times and ways indicated.

The winner is solely responsible for managing his / her account in order to receive any winning message, with particular reference to:

- Upon having read any winning message
- The adoption of security measures that prevent other persons not authorized by the same from accessing their account.

The Promoting Company and the third parties appointed by the same, do not assume any responsibility in the event of failure or late delivery of the winning communication in the event that one of the following conditions occurs:

The privacy settings set by the user's account prevent the receipt of messages;

- The user account used by the participant during the participation phase is non-existent or disabled;
- There is no response from the host computer after sending the notification of the win.
 - The prizes will be delivered to those entitled to it within 180 days (six months) from the date of assignment.
 - All prizes up for grabs may in no way be converted into gold tokens or cash. The Promoter reserves the right if the prizes are unavailable for reasons beyond the Promoter's right to provide a prize of equal or greater value with similar characteristics.

- The prizes are not transferable.
- The Promoting Company reserves the right to cancel this Competition at any time as well as to modify this Regulation without notice, if required by unforeseen circumstances beyond its reasonable control.
- Deposit: The Deposit equal to 100% of the amount of the prizes up for grabs, pursuant to art. 7 of Presidential Decree 430/2001, was lent to the Ministry of Economic Development.

ONLUS:

The prizes, if not awarded, for any reason, other than those rejected, will be donated to the following ONLUS, as required by art. 10 paragraph 5 of the Presidential Decree n. 430, October 26, 2001:

ONLUS: Fondazione Dynamo Camp Onlus (C.F. 90040240476)

Warnings:

it is noted that the participation costs will be those foreseen by the tariff plan agreed by each participant with his own provider, without any further cost or additional charge.

We certify that this promotion is in no way sponsored, endorsed or administered by Instagram or associated with Instagram. By participating, the participating users declare that they are of age and that they are already registered on Instagram before the contest starts, the Promoter reserves the right to request proof.

It is specified that:

the competition management server resides on the Italian national territory. Where social dynamics come into play, there is a "mirroring" system that replicates the data on the competition management server which resides in Italy.

Exclusion from participation:

The employees of the promoter and those of the delegated party Leevia s.r.l. cannot participate in this prize event. . Also excluded are all third parties, and their employees, who have collaborated in any way in the realization of the competition.

Advertising:

the content of the promotion will be communicated using the following means: web campaign. The full Regulation will be accessible at the link <https://www.interphone.com/it-it/win-U-com16>. In any case, the Company reserves the right to use any other means of communication that appears suitable for bringing the contents of this prize event to the attention of its recipients..

▪ The Promoting Company does not intend to exercise the right to recover the withholding tax of 25% provided for by art. 30 of the Presidential Decree no.600 of 29/9/73.

Cellularline S.p.A. guarantees that the processing of personal data provided by participants, who declare to be of age, in relation to this prize event is carried out in compliance with the legislation on the protection of personal data.

It is understood that the participants in this event declare to be of age.

How to participate in this prize competition: participation implies for the consumer the unconditional and total acceptance of the rules and clauses contained in this Regulation without any limitation.

Milan, march 31- 2021

For Cellularline S.p.A.
The delegated subject
Leevia s.r.l.