

COMPETITION RULES AND REGULATIONS - Article 11 -
ITALIAN PRESIDENTIAL DECREE 430/2001 PRIZE DRAW

CALLED

“Vinci Interphone U-com16”

Promoting Company: Cellularline S.p.A.

Registered office: Via Grigoris Lambrakis1/A, Reggio Emilia (RE), 42122 - Italy - VAT No./Tax Identification Code: 09800730963

Authorised Delegate: Leevia s.r.l., with registered office in Piazza Centa 7, Trento (TN), 38122 - Italy - VAT No. 02339780229

Targets: The initiative is targeted at users of legal age who were registered on Instagram prior to the start of the competition.

Duration: From 11.00 a.m. on 20 May 2022 to 11.00 a.m. on 20 June 2022. Official minutes of assignment of the prizes and of closure of the promotion by 30 June 2022.

TERMS AND CONDITIONS OF PARTICIPATION:

During the period from 20 May 2022 (11 a.m.) to 20 June 2022 (11 a.m.), all internet users aged 18 or over who were already registered on Instagram before the start of the competition shall be given the opportunity to participate in the prize draw in the manner described below.

From their mobile or desktop, participants should go to the Instagram page @interphone_official (https://www.instagram.com/interphone_official/) and locate the post relating to this competition, which will be published beginning 11.00 am on 20 May 2022.

Following log-in, participants may insert a message, adding at least 2 tags to friends and the hashtag #interphoneunite. While the message in the comment box is optional, the provision of least 2 tags to friends and the hashtag #interphoneunite is obligatory, failing which the entry shall be invalid.

The deadline for participants to submit the optional comments and the mandatory tags and hashtag is 20 June 2022 at 11.00 a.m.

Only one entry is allowed per user, meaning that only the first entry for each participant in the competition shall be valid. A single user may make several comments, but only the first valid comment shall be considered eligible for the purposes of the competition. The Promoting Company therefore reserves the right to verify and cancel any entries subsequent to the first one that can be traced back to the same participant. Comments made after the first entry that can be traced back to the same user may therefore be invalidated even after the fact, and in the event of a win the same shall be annulled and the prize awarded to a runner-up.

No third-party products, firms or companies other than the Promoting Company and its brands may be mentioned in the comments.

A specially developed software shall record all comments received during the competition period.

Comments made for the purposes of taking part in the competition must not be contrary to public morality and decency or offensive to things or people. If such cases should arise, the Promoting Company or third parties appointed by the same reserve the right to delete them at any time, and at their own discretion.

Awarding of prizes

By 30 June 2022, in the presence of a notary public or the person in charge of consumer protection and public affairs of the Chamber of Commerce, from among all valid comments received with at least 2 tags and hashtag #interphoneunite, 1 winner (plus 3 runners-up) shall be randomly drawn by hand and awarded the prize consisting of:

- 1 intercom Model U-com16 worth € 339 + VAT.

TOTAL PRIZE VALUE: EURO 339 + VAT.

It is again underlined that:

- Each user may participate only once.

NOTIFICATION AND ACCEPTANCE OF THE PRIZE

The winners shall be notified by Instagram direct message within 15 days of the prize being awarded and must accept the prize within the time limits and according to the procedures indicated in the notification of the win. If the winner cannot be contacted, or if the acceptance is not valid (for example, due to failure to reply within the time limits and according to the procedures laid down), the prize shall be awarded to a runner-up who must, in turn, accept the prize according to the procedures indicated.

Runners-up will only be contacted in order of placement when it becomes necessary.

It should further be noted that:

- The following are excluded from participating in this competition:
 - Parties who have a relationship of collaboration and/or employment with the Promoting Company. Parties involved in the organisation and management of the competition.
 - Minors
 - All users who, at the sole discretion of the Promoting Company or of third parties appointed by the same, are found to have won using means and instruments deemed to be suspicious, fraudulent or in breach of the normal course of the initiative, shall also be excluded from participating in the competition and shall therefore not be eligible for any prize they may have won. The Promoting Company or third parties appointed by the same reserve the right to proceed, in the terms deemed most appropriate, and in compliance with the laws in force, to limit and inhibit any initiative aimed at circumventing the game system devised. There are no territorial restrictions on the residence or domicile of participants, meaning that entries may be received from anywhere in the world.
 - The Promoting Company reserves the right to disqualify a competitor for any behaviour which attempts to circumvent the game system devised, including, but not limited to, hacking, creation of temporary or fictitious accounts, multiple entries, and so forth. Such entries shall be subject to verification.
 - The Promoting Company accepts no responsibility for any problem of access, impediment, malfunction or difficulty relating to technical equipment, computers, telephone lines, transmission, network, or internet connection, which may prevent a participant from taking part in the competition or accepting their winnings within the time frame and manner indicated.

- The winner is solely responsible for the management of his or her account with regard to receiving any winning notification message, with particular reference to:

- Receipt and acknowledgement of any such message;
- Adoption of security measures to prevent unauthorised persons from accessing their account.

The Promoting Company and the third parties appointed by it shall not be held liable in the event of failure or delay in the delivery of the winning notification message in the event that one of the following conditions occurs:

- The privacy settings on the user's account prevent the receipt of messages;
- The account used by the participant during the competition is non-existent or has been disabled;
- There is no response from the host computer after the winning notification message has been sent.

- The prizes shall be delivered to the winners within 180 days (six months) after the awarding date.

- No prizes at stake may be converted into gold tokens or cash prizes under any circumstances. In the event that the prizes are unavailable for reasons beyond the Promoting Company's control, the Promoting Company reserves the right to provide a prize of equal or greater value and of similar characteristics.

- Prizes are not transferable.

- The Promoting Company reserves the right to cancel this competition at any time and to amend these rules and regulations without notice, if required, due to unforeseen circumstances beyond its reasonable control.

- Security: Pursuant to Article 7 of Italian Presidential Decree No. 430/2001, a Security Deposit equal to 100% of the amount of the prizes on offer has been lodged at the Ministry of Economic Development.

NON-PROFIT ORGANISATION:

If not awarded, for whatever reason, the prizes will be donated to the following non-profit organisation, as provided for under Article 10 paragraph 5 of Italian Presidential Decree No. 430/2001: ➤ NON-PROFIT ORGANISATION: Fondazione Dynamo Camp Onlus (Tax Identification Code: 90040240476)

Disclaimer:

It should be noted that the costs of participation will be as set out in the tariff plan agreed by each participant with their own provider, with no additional costs or charges.

It is hereby declared that this promotion is in no way sponsored, endorsed, administered by or associated with Instagram. By participating, users declare that they are of legal age, that they were registered on Instagram before the start of the competition and that they recognise the Promoting Company's right to request proof thereof.

Please note that:

The competition management server is located in Italy. Where social media interactions are involved, a mirroring system replicates the data on the competition management server, which, as stated above, is located in Italy.

Exclusion from participation:

Employees of the Promoting Company and of the delegated entity Leevia s.r.l. are prohibited from participating in this prize draw. All third parties and their employees who have collaborated in any way in the implementation of the competition are also excluded.

Advertising:

The content of the promotion shall be communicated using the following means: web campaign. The full Rules and Regulations can be found at www.interphone.com. The Company reserves the right, however, to use any other means of communication that it deems appropriate to bring the content of this prize draw to the attention of the targets.

The Promoting Company does not intend to exercise its right to reclaim the 25% withholding tax provided for under Article 30 of Italian Presidential Decree No. 600/1973.

It is understood that participants in this event declare that they are of legal age.

Terms and conditions for participation in this competition: participation in this competition implies the consumer's unconditional and unreserved acceptance of the terms and conditions contained in these Rules and Regulations in their entirety.

Milan, 29 April 2022

For Cellularline S.p.A.
The Authorised
Delegate
Leevia s.r.l.