

REGULATIONS FOR THE
PRIZE DRAW CALLED
“Tenta la fortuna con Interphone”

Promoting Company: Cellularline S.p.A.

Registered office: Via Grigoris Lambrakis 1/A, Reggio Emilia (RE), 42122 - Italy - VAT No./Tax Identification Code: 09800730963

Authorised Delegate: Leevia Srl, with registered office in Via Ampere 61/A, Milan (MI), 20131 - Italy, VAT No. 02339780229

Targets: The initiative is aimed at internet users of legal age

Duration: 6 June 2022 to 6 July 2022. Possible reserve draw by 20 July 2022

TERMS AND CONDITIONS OF PARTICIPATION

From 6 June 2022 to 6 July 2022, the Promoting Company shall give internet users of legal age the chance to take part in this “instant win” type initiative, as detailed below.

Specifically, in order to participate targets must, by 6 July 2022:

- go to www.interphone.com;
- access the area dedicated to this competition;
- fill in all mandatory fields in the online competition entry form

On completion of this procedure, the participant will immediately be able to check whether he/she has won a prize.

In fact, the “instant win” type software associated with the competition website, an expert audit of which is available from the Authorised Delegate, has been programmed to award a total of 23 prizes over the entire competition period, specifically:

- 1 x INTERPHOUCOM16 worth €277.87 + VAT
- 1 x INTERPHOUCOM4 worth €179.51 + VAT
- 1 x INTERPHOACTIVE worth €179.51 + VAT
- 1 x INTERPHOCONNECT worth €138.52 + VAT
- 2 x INTERPHOUCOM4 worth €138.52 + VAT each > total €277.04 + VAT
- 7 kits each consisting of 1 x SMQUIKLOXHANDLEBAR worth €28.61 + VAT + 1 x SMQUIKLOXPAD worth €8.11+ VAT. Total value of single kit €36.72 + VAT each. > total 7 Kits €257.04 + VAT
- 2 x SMCRAb worth €32.70 + VAT each > total €65.40 + VAT
- 2 x SMMOTOCRAbUSB worth €49.17 + VAT each > total €98.34 + VAT
- 2 x SMSMARTCRAb worth €24.51 + VAT each > total €49.02 + VAT
- 2 x SMMOTOALU worth €32.70 + VAT each > total €64.14 + VAT
- 2 x SMMOTOWIRELESS worth €53.20 + VAT each > total €106.40 + VAT

Winners will be able to see the outcome of their entry (winning or otherwise) directly on the screen of the device they use. They will also receive an e-mail at the address provided during registration.

Each user may participate a maximum of once per day and win a maximum of one prize over the entire course of the competition. Consequently, any subsequent entries on the same day and/or subsequent winnings over the entire course of the competition, which can be traced back to the same identity, may be retrospectively declared null and void and the prize unduly won placed on offer again in the recovery draw.

It should also be noted that, in the event of failure to provide the required validation documentation (such as a copy of the user's ID document or original proof of purchase, if necessary) within the time frame and in the manner requested in the "instant win" notification e-mail, or in the event of winnings resulting from untruthful declarations (e.g. incorrect or misleading data) made by the user for any reason whatsoever, the win shall likewise be declared null and void and be re-allocated to the recovery draw, as indicated below.

Possible recovery draw:

By 20 July 2022, in the presence of a notary public or the person in charge of consumer protection and public affairs of the Chamber of Commerce, the file containing the data of all users who did not win according to the "instant win" mode shall also be used to draw, manually and randomly, as many winners divided by type of prize as there are invalidated and/or unassigned prizes in the "instant win" mode and the same amount of reserves, again divided by type of prize.

TOTAL PRIZE VALUE: €1692.79 + VAT

It is underlined that:

- participants must provide correct and truthful data;
- participants can win a maximum of one prize.

NOTIFICATION AND ACCEPTANCE OF THE PRIZE

The "instant win" winners shall be contacted by e-mail and shall validate their prizes as stated above.

The winners in the possible recovery draw shall be notified within 15 days by e-mail and must validate their prizes within the time limit and in the manner communicated in the notification of the win. If no reply is received within the time frame and in the manner specified, the prize will be forfeited in favour of a reserve, if any.

It is further underlined that:

The following are excluded from participating in this prize draw:

- Employees or collaborators of the Promoting Company, the Authorised Delegate and all companies involved in running the competition;
- Minors.

All users who, at the sole discretion of the Promoting Company or of third parties appointed by the same, are found to have won prizes using means and instruments deemed to be suspicious, fraudulent or in breach of the normal course of the initiative, shall also be excluded from participating in the competition and shall therefore not be eligible for any prize

they may have won. There are no territorial restrictions on the residence or domicile of participants, meaning that entries may be received from anywhere in the world.

The Promoting Company or third parties appointed by the same reserve the right to proceed, in the terms deemed most appropriate, and in compliance with laws in force, to limit and inhibit any initiative aimed at circumventing the game system devised.

With regard to the validation of prizes, it should be noted that:

- A prize shall only be validated and recognised if the data provided in the entry form are consistent with those of the winner.

- The winner shall forfeit the right to the prize if the data entered at the time of participation in the prize draw are not substantiated and/or prove to be untruthful. The conformity and truthfulness of the data provided during registration are mandatory prerequisites.

- The Promoting Company accepts no responsibility for any problem of access, impediment, malfunction or difficulty relating to technical equipment, computers, telephone lines, transmission, network or internet connection which may prevent a participant from taking part in the competition or accepting their winnings within the time frame and in the manner indicated.

- The winner is solely responsible for the management of his or her Inbox, with particular reference to:

- Receipt and acknowledgement of any winning notification e-mail;

- Adoption of security measures to prevent unauthorised persons from accessing his/her e-mail account.

The Promoting Company and the third parties appointed by it shall not be held liable in the event of failure or delay in the delivery of the prize should one of the following conditions occurs:

- A winner's Inbox is full;

- The e-mail address provided by the participant during registration is non-existent, incorrect or incomplete;

- There is no response from the host computer after the winning notification e-mail has been sent.

- A winner's e-mail account has been deactivated;

- The e-mail address provided during registration has been blacklisted;

- Incorrect and/or untruthful personal data has been entered.

The Promoting Company reserves the right to:

- publish the data of prize winners;

- request from the winners and, if applicable, all participants, any documents necessary to verify the correctness of the data entered. Any such request shall be made via e-mail to the address used to enter the competition. Failure to provide or forward said documentation by the deadline indicated in the request shall result in the exclusion of the participant from the prize draw and, in the event of a win, the prize shall be declared null and void;

- carry out the appropriate checks, where necessary annulling registration, participation or winnings, at the sole discretion of the Promoting Company or of third parties commissioned by the same, that do not comply with the provisions of these Rules and Regulations or by means, methods and/or instruments deemed suspicious, fraudulent or in breach of the normal proceedings of the initiative and, consequently, exclude from participation those

users who fail to comply with the provisions set out in these Rules and Regulations, reserving the right also to declare any consequent winnings null and void.

- No participation under a false name or fictitious identity shall be allowed. Also in this case, the Promoting Company reserves the right to verify the identity of the participants and to take any appropriate action in this regard in the event of violation of this rule, in which case the winnings shall be declared null and void.
- The prizes shall be delivered to the winners within 180 days (six months) after the awarding date.
- Prizes are not transferable.
- The Promoting Company reserves the right to cancel this competition at any time and to amend these Rules and Regulations without notice, if required, due to unforeseen circumstances beyond its reasonable control.
- Security Deposit: Pursuant to Article 7 of Italian Presidential Decree No. 430/2001, a Security Deposit equal to 100% of the amount of the prizes on offer has been lodged at the Ministry of Economic Development.

NON-PROFIT ORGANISATION:

If not awarded, for whatever reason, the prizes shall be donated to the following non-profit organisation, as provided for under Article 10 paragraph 5 of Italian Presidential Decree No. 430/2001: ➤ ONLUS: Fondazione Dynamo Camp Onlus (Tax Identification Code: 90040240476)

Server:

The competition server is located in Italy.

Exclusion from participation

Employees of the Promoting Company and of the delegated entity Leevia s.r.l. are prohibited from participating in this prize draw. All third parties and their employees who have collaborated in any way in the running of the competition are also excluded.

Advertising:

the content of the promotion shall be communicated using the following means: web campaign, social media campaign. The full Rules and Regulations can be found on the competition website at www.interphone.com. The Company reserves the right, however, to use any other means of communication that it deems appropriate to bring the content of this prize draw to the attention of the targets thereof.

The Promoting Company guarantees that the personal data provided by the Data Subjects (participants in the competition who declare that they are of legal age) in relation to this prize draw shall be processed in compliance with legislation on the protection of personal data, as stated in the link in the competition entry form.

It is understood that participants in this event declare that they are of legal age.

How to participate in this prize draw:
participation in this competition implies the consumer's unconditional and unreserved acceptance of the terms and conditions contained in these Rules and Regulations in their entirety.

Milan, 20 May 2022

For the
Promoting
Company The
Authorised Delegate
Leevia s.r.l.